



2017 Online Journal Advertising Rates and Specifications

		1x	2x	3x	4x
1 Page	17.25 x 25.5 or 20.5 x 28 (bleed)	\$550	\$523	\$468	\$440
2/3 Page	17.25 x 17 or 20.75 x 18 (bleed)	400	380	340	320
1/2 Page	17.25 x 12.5 or 8.5 x 25.5 (bleed)	275	262	234	220
1/3 Page	17.25 x 8.25 or 20.5 x 9 (bleed)	200	190	170	160
1/4 Page	8.5 x 12.5	150	143	128	120
Inside Covers	17.25 x 25.5 or 20.5 x 28 (bleed)	675	642	574	540

All ad sizes measured width x height and are in centimetres

All prices are in Canadian dollars and don't include GST.

GST#850171307RT0001

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